



The pessimist complains about the wind. The optimist expects it to change. The leader adjusts the sails.

**John Maxwell**



Our chief want is someone who will inspire us to be what we know we could be.

**Ralph Waldo Emerson**



It's never crowded along the extra mile.

**Wayne Dyer**



## **LEADERSHIP MERCER-TAZEWELL 2010/2011**

Developing Tomorrow's Business and Community Leaders Today



The Greater Bluefield Chamber of Commerce  
P.O. Box 4098 • 619 Bland Street  
Phone: 304-327-7184 / Fax: 304-325-3085  
Email: [info@bluefieldchamber.com](mailto:info@bluefieldchamber.com) • [www.bluefieldchamber.com](http://www.bluefieldchamber.com)



## PROGRAM

Leadership Mercer/Tazewell is a six-month program sponsored by the Greater Bluefield Chamber of Commerce to develop the leadership potential of selected individuals from the area, preparing them for greater civic responsibility and involvement.

The program is not only beneficial to the participant, but to their employer and the community at large.



I cannot give you the formula for success, but I can give you the formula for failure: which is: Try to please everybody.

**Herbert B. Swope**

## PURPOSE

To educate and encourage future community leaders in the Mercer/Tazewell Area and to provide a forum for these leaders to develop and connect.

## SELECTION

The Steering Committee of Leadership Mercer/Tazewell will select up to 30 participants from business, government and non-profit organizations. The criteria for selection will be based upon demonstrated leadership responsibility. Participants will be selected through a process of application, review and possibly a personal interview.

The class selections will be made after a thorough review of all applications by the Steering Committee. Applications may be obtained from the Chamber office and must be submitted by November 1, 2010.



## OBJECTIVES

To develop leadership skills through:

- Teaching fundamentals of leadership
- Exposure to area challenges and opportunities
- Creating an awareness of community needs
- Increasing knowledge of community needs by examining health, educational, historical, cultural and economic conditions

*On the cover:* 2008/2009 Leadership participants take part in the media, tourism and graduation sessions.



## CURRICULUM

The six-month seminar series will begin with an orientation kick-off on Wednesday, November 17, 2010. Subsequent sessions will be held on designated Wednesdays including The Simulated Society (SIMSOC). Each session will begin at 12:00 pm, with exception of full-day events, and all sessions will include lunch. The sessions will be held at various locations and will include topics of importance to personal leadership, as well as long-range development of the area. The seminars will conclude with Graduation in April of 2011.

### SCHEDULE\*

**Wednesday, November 17, 2010 - 6:00 pm**

Kick-Off Program with dinner at Fincastle Country Club  
Keynote Speaker: John Finlayson, VP & Loan Officer, BB&T, St. Albans

**Wednesday, December 1, 2010 - 12:00 pm - 5:00 pm**

Session I - Ropes by River's Way, at the Quality Hotel & Conference Center, Bluefield, WV

**Wednesday, December 15, 2010 - 12:00 pm - 5:00 pm**

Session II - What is Leadership?

**Wednesday, January 5, 2011 - 12:00 pm - 5:00 pm**

Session III - Healthcare/Industry

**Wednesday, January 26, 2011 - Full Day: 8:30 am - 5:00 pm**

Session IV - Simulated Society (SIMSOC) with Dr. Larry Peppers at the Quality Hotel And Conference Center, Bluefield, WV

**Wednesday, February 16, 2011 - 12:00 pm - 5:00 pm**

Session V - Media

**Wednesday, March 2, 2011 - Full Day: TBA**

Session VI - Mine (?)

**Wednesday, March 16, 2011 - Full Day: TBA**

Session VII - WV Legislature

**Wednesday, March 30, 2011 - 12:00 pm - 5:00 pm**

Session VIII - Tourism

**Wednesday, April 13, 2011 - TBA**

Session IX - Graduation



The best executive is the one who has sense enough to pick good men to do what he wants done, and self-restraint to keep from meddling with them while they do it.

**Theodore Roosevelt**

\*This schedule is subject to change due to inclement weather, unforeseen conflicts, etc. Participants will receive notices with location information and other pertinent details for each event at least one week in advance.

### TESTIMONIALS

"I really gained perspective for the community as a whole and made personal contacts that will be really useful to me"

"This program was very informative without being dull. To view the inside operations and workings in the community was really neat."

"Great experience, very eye-opening. Glad we have this program in our area — this was time well invested"



## TUITION & CONTACTS

### TUITION

Tuition for the program will be \$425.00—\$450.00 for each participant. Each participant is responsible for payment of the tuition or obtaining a sponsorship. The tuition fees help to off-set expenses including speaker/presentation fees, meeting rooms, meals, breaks, materials and transportation.

CHAMBER MEMBERS: \$425.00

NON-MEMBERS: \$450.00

### Chairman of the Board

2010 - Jim Spencer, Tazewell County Administrator  
2011 - Frank Brady, WVVA-TV

Vice-Chair of the Community Life Division  
Larry Ratliff, BB&T

### Program Chair

John Beckett, First Century Bank

### Vice Chair

Bev Atwell, First Community Bank

### Sponsor Chair

Al Modena

### Staff of the Greater Bluefield Chamber of Commerce

Marc Meachum, President & CEO  
Debbie Maynard, Executive Vice President  
Karen DeHaan, Director of Membership  
Beth Nelson, Administrative Assistant

Questions? Contact the Chamber office for more information.

Greater Bluefield Chamber of Commerce

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No member of a crew  
is praised for the  
rugged individuality of  
his rowing.

**Ralph Waldo Emerson**



# LEADERSHIP - MERCER - TAZEWELL

## (confidential application)

Identifying and educating the Mercer-Tazewell area future leaders for service to the community.

### **Purpose** of LEADERSHIP Mercer-Tazewell

1. To develop leadership skills.
2. To increase knowledge of the community, and
3. To create an awareness of community needs.

### **Criteria** for selection:

- Sincere commitment, motivation and interest to serve in the community.
- Interest or intentions to seek public office, boards, commissions or key volunteer leadership roles.
- Potential or existing opportunity for advancement to leadership positions within their own organization.
- Occupational commitment to remain in Mercer-Tazewell Area.
- Cross section of participants from business, government, industry, community services, and minorities, etc.

### **PERSONAL INFORMATION** (please type or print)

Name: (L) \_\_\_\_\_ (F) \_\_\_\_\_ (M) \_\_\_\_\_ Male \_\_\_ Female \_\_\_

Preferred name for badge: \_\_\_\_\_

Spouse's name, if married: \_\_\_\_\_

Home address: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

Cell Phone Carrier (this will enable the chamber to text you): \_\_\_\_\_

Will you be able to attend all regular meetings as outlined in the LEADERSHIP Mercer-Tazewell brochure?

\_\_\_\_\_ Yes \_\_\_\_\_ No

if no, please explain \_\_\_\_\_

Does your employer understand the attendance policy and is he or she willing to support this opportunity?

How long have you lived in the Mercer-Tazewell Area? \_\_\_\_\_

### **TUITION**

If accepted into the LEADERSHIP Mercer-Tazewell program, you or your company will be billed for the tuition fee of \$425.00 (\$450.00 for non-chamber members), which covers all costs, including meeting rooms, meals, breaks, materials and transportation. Participants of LEADERSHIP Mercer-Tazewell will be selected by November 7, 2010. All applicants will be notified of selection at this time.

**EMPLOYMENT**

Present Employer: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Present Title or Position: \_\_\_\_\_

Briefly describe your responsibilities in your position:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

List any business and professional affiliations:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Level of Education - check one:

\_\_\_\_\_ High School      \_\_\_\_\_ Some College      \_\_\_\_\_ College Degree

\_\_\_\_\_ Masters Degree      \_\_\_\_\_ Other

**COMMUNITY INVOLVEMENT**

(civic, religious, political, social, athletic or other)

Activity	Purpose	Your Role
_____	_____	_____
_____	_____	_____
_____	_____	_____

Why are you interested in LEADERSHIP Mercer-Tazewell?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Date \_\_\_\_\_ Applicant's Signature \_\_\_\_\_

Date \_\_\_\_\_ Employer's Signature \_\_\_\_\_

Do not attach a resume or any forms to this application, and return **no later** than November 1, 2010:

LEADERSHIP Mercer-Tazewell XIII  
Greater Bluefield Chamber of Commerce  
P. O. Box 4098 • Bluefield, WV 24701  
FAX (304) 325-3085

