



**ARTS & CRAFTS
Exhibit Space Available**

To request an arts & crafts application, call 304-327-7184.

A special area of upstairs booths will be reserved for artisans and crafters.

Appropriate items include:
Country/Primitive Décor,
Beadwork, Quilts, Pottery,
Wall Hangings, Baskets, Paintings,
Wreaths/Floral Arrangements,
Glassware, Jewelry and
other hand-made items.



Gain additional exposure through sponsorships.

Sponsorship opportunities are available for the “Sneak Peek” Business After Hours and show sponsored events. The Business After Hours event takes place on Thursday, April 28, 2011, 5:30 - 7:30 pm.

This project is under the direction of:

Economic Enhancement Division
Bud Clapp, Vice Chair
Chairman of the Board
Frank Brady

Show Chairperson
Rebekah Ritter

The Greater Bluefield Chamber of Commerce
P.O. Box 4098 • Bluefield, WV 24701
Phone: 304-327-7184
Email: info@bluefieldchamber.com
www.bluefieldchamber.com



32nd Annual
Home and Business Trade Show





5 Reasons you can't afford to miss the 2011 Better Living Show

April 29 & 30

- Network with over 5,000 attendees from Mercer, Tazewell and surrounding counties.
- Increase your name and product recognition.
- Introduce new products/programs to the public.
- In its 32nd year, the Better Living Show has established a reputation for featuring the widest variety of products and services.
- It's a selling show! Shoppers take advantage of the special sales and promotions that they have come to associate with this trade show.

The Best Show for all Business

The Greater Bluefield Chamber of Commerce will host this premier show in the Brushfork National Guard Armory on April 29 & 30 with show hours on Friday from 10:00 am - 8:00 pm and Saturday from 10:00 am - 7:00 pm. The 2010 show featured over 100 booths of all varieties, including home and garden products, arts and crafts, medical and educational services, hot tubs, all-terrain vehicles, real estate and technological products.

Attractions, Attractions, Attractions

In addition to the booths, which are the main attraction of the show, this event offers many other attractions for attendees.

- Demonstrations • Contests • Kid's Clinic
- Door prizes • Health seminars/screenings
- Mascots • Giveaways • Money Machine
- Business After Hours "Sneak Preview" event for Chamber members and exhibitors.



Promotion

- The Better Living Show is advertised for several weeks prior to the show.
- The event traditionally receives press coverage both before and during the show, including live television broadcasts, live-remote radio, front-page news stories and special advertising with WVVA-TV.
- A special tabloid is released in the Bluefield Daily Telegraph, listing all exhibitors and events, just before the show opens. Multiple area radio stations also air pre-show coverage.
- Each exhibitor will be given half-price tickets to give to customers. Customers use these "coupon tickets" to receive a 50% discount on show admission.



Want to exhibit?

Simply fill out the enclosed **2011 Exhibitor Contract**. Return this contract and a deposit based on requested booth space to the Greater Bluefield Chamber of Commerce.

Address: P.O. Box 4098 • 619 Bland Street
Bluefield, WV 24701

Fax: 304-325-3085

Email: info@bluefieldchamber.com

Early Bird Discount Prices

- For a great discount on booth prices, submit your exhibitor contract by March 15, 2011. Look for the special "early bird" booth pricing on your contract.

Questions? Call the Greater Bluefield Chamber of Commerce at 304-327-7184.