

THE BLUEFIELD COAL SHOW



2011 HIGHLIGHTS |

Exhibitors Kick-off Party "Margaritaville in Bluefield"

Sponsored by:

FACES

Tuesday, September 13, 2011

7:30 - 9:30 p.m.

Quality Hotel and

Conference Center

Kyle Hurt, Chair



The Margaritaville In Bluefield event, at the Quality Hotel and Conference Center, Highway #460, brings together exhibitors and guests as friends in the coal industry as they look forward to the upcoming week. This popular event includes heavy hors d'oeuvres and a cash bar. The event is being sponsored by FACES. Admission is complimentary to exhibitors. Invited guests require a charge. Dress: Beach attire or wear your company logo on your hat, jacket or shirt.

Media Appreciation Breakfast

Wednesday, September 14, 2011

8:30 a.m.

Brushfork National Guard Armory

Frazier "Buddy" Miller, Jr., Chair

In appreciation of media representatives who cover the coal industry, the popular Media Appreciation Breakfast will be held in the big food tent beside the armory. The keynote speaker will be Gary White, Chairman of the Board, West Virginia Coal Association. "West Virginia Coal... Moving the Public Opinion Needle." Haven King - "Coal Mining Our Future" Rally

Ribbon-Cutting Ceremony

Wednesday, September 14, 2011

9:00 a.m. (Front Entrance)

Brushfork National Guard Armory

Sharon Borich, Chair

Following the Media Appreciation Breakfast, Gary White, Chairman of the Board, West Virginia Coal Association will officially begin the coal show by cutting the ribbon in the front of the Brushfork National Guard Armory.

Monte Carlo Night

Wednesday, September 14, 2011

7:30 - 10:00 p.m.

Quality Hotel and Conference Center

Ted Marchal, Chair

The popular Monte Carlo night at the Quality Hotel and Conference Center, Rt. 460 promises to be a fun-filled evening that includes Black Jack, Roulette, Wheel of Fortune, Chug-A-Lug and Stud Poker. For \$30.00 per person, each attendee will receive \$2,000 worth of "play money". Win as much as you can from 7:30PM - 10:00PM to bid on gifts donated by the exhibitors at the 10:30PM auction.

Technical Seminars

Wednesday, September 14, 2011

Bill Reid, Chair

One of the traditional features of the Bluefield Coal Show is the excellent Technical Session which takes place in the afternoon of the Opening Day on Wednesday, September 14, 2011. The Technical Session will be held at the Main Building, Front Classroom, Brushfork Armory.

3:00 p.m., **From Challenge, Rises Opportunity**, by Kurt Kost, President, Alpha Natural Resources

3:30 p.m., **Caterpillar and Bucyrus Together**, by Luis de Leon, Vice President, Mining Products Division, Caterpillar, Inc.

4:00 p.m., **Where Are We Going? The Future of Mining**, by Mark Sanders, Vice President, Corporate Marketing, Joy Global Inc.

4:30 p.m., **Improving the Public Image of Coal**, by Jack Richardson, Vice President-Central Appalachian Operations, CONSOL Energy, Inc.

5:00 p.m., **Adjourn to Visit Exhibits and sign up for A Voice for Coal**. Later, Monte Carlo Night.

A Voice For Coal

Be Heard For Coal!

Thursday, September 15, 2011

During your visit to The Bluefield Coal Show, please take a moment and make your voice heard. Computer stations will be available in the main building, front classroom of the Armory, to automatically submit letters to Congressional Representatives in support of coal. **Help protect the coal industry from devastating legislation!**

Sponsored by:

Charles A. Peters - General Chairman
Frank Brady - Chairman of the Board
Richard "Bud" Clapp - Vice Chair, Economic



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WEAR YOUR BADGE

Badges are to be worn at all times while attending the show: Inside the building, outside displays, tent area and the general exhibit area. Pre-registration badges will be available at the General Registration Area located in the General Registration Tent in front of the Armory. The Chamber of Commerce general information area will be located at the first entrance of the National Guard Armory.

Show Dates & Hours

Wednesday, Sept. 14, 2011 10 a.m. - 6 p.m.

Thursday, Sept. 15, 2011 10 a.m. - 6 p.m.

Friday, Sept. 16, 2011 9 a.m. - 2 p.m.

